



TWININGS



Sourced with Care

Improving quality of life in the communities we source from

www.sourcedwithcare.com

To produce good tea, you must look after your tea pickers. At Twinings, we go the extra mile to make sure everyone involved in bringing you your beautiful cup of tea is treated in the best ethical way.

Twinings' responsible sourcing programme, Sourced with Care, aims to improve the lives in tea communities from which we source.

We work in partnership with organisations and producers to improve access to water and sanitation, create better futures for women and young people and support better incomes in our supply chain. Our trusted local partners are experts on the issues they work on as well as the communities they work in.

As a founding member of the **Ethical Tea Partnership**, an organisation working with tea companies and retailers to improve conditions in the sector, we have been able to raise core standards and continuously enhance working practices.

Over 80% of the tea gardens we buy from and 38% of our volume of key herbs are certified by international sustainability standards

- **Fairtrade**
- **Rainforest Alliance**
- **UTZ Certified**
- **Fairwild**

For Twinings, responsible sourcing begins with ensuring that safe and decent working conditions

in factories, gardens or farms are achieved, and that people in our supply chain are treated well, in line with international labour requirements.

We start by having solid foundations and ensuring that ethical industry standards are met. We also go beyond this by driving change, whereby we work to deliver brighter futures for the communities from which we source.

We drive change through our Twinings Community Needs Assessment (TCNA). The TCNA was designed to help us understand the needs of farmers, workers and communities in our supply chains in a deeper sense. It is a detailed, holistic participatory framework, developed in consultation with expert organisations. Our three key focus areas are:

- **Living Standards**
 - Enabling better living conditions
- **Life Opportunities**
 - Empowering women and youth through health and education
- **Livelihoods**
 - Protecting workers' rights and improving incomes

We have set ourselves the ambitious goal to improve the lives of 500,000 people by 2020, so far we have reached over 350,000 people.

It's not just our tea we care about.

Please visit www.sourcedwithcare.com for more information on our Sourced with Care programme.